

TITLE OF REPORT: Gateshead Health and Wellbeing Strategy 2020

Purpose of the Report

1. To ask the Health and Wellbeing Board to endorse the new Health and Wellbeing Strategy for Gateshead, '**Good jobs, homes, health and friends**'.

Background

2. The Health and Social Care Act 2012 sets out the requirement for Health and Wellbeing Boards to develop a health and wellbeing strategy for their area. The previous health and wellbeing strategy, 'Active, Healthy and Well Gateshead', was developed in 2013 and covered the period up till 2016.
3. The Health and Wellbeing Board agreed a refresh of the Gateshead Health and Wellbeing Strategy to ensure it responded to the challenges identified in the Director of Public Health annual report for 2016-17 to address the issues of health inequalities in Gateshead.
4. The Board received an update in January 2020 giving an overview of the proposed strategy, how it had been developed, an update on engagement to date and asking for feedback on the draft strategy itself.
5. Board members were asked to take the strategy back to their boards for sign-off.
6. The strategy has been taken to Gateshead Council's Cabinet meeting on 25 February 2020 for recommendation onto Council in March 2020.

Proposal

7. The vision of the new strategy is; "Good jobs, homes, health and friends".
8. The focus of the new strategy is based upon the policy objectives from the Marmot framework "Fair Society, Healthy Lives" focusing on health inequalities. This builds on the issues identified from the 2017 DPH annual report – "*Inequalities: it never rains but it pours*"
9. The strategy has 6 policy objectives, with highest priority being given to the first objective:
 - A. Give every child the best start in life
 - B. Enable all children, young people and adults to maximise their capabilities and have control over their lives
 - C. Create fair employment and good work for all
 - D. Ensure a healthy standard of living for all

- E. Create and develop healthy and sustainable places and communities
- F. Strengthen the role and impact of ill health prevention.

Next steps and proposed timescale

- 10. The strategy requires approval by Full Council at their meeting in March 2020 to be adopted as part of the Council's policy framework.
- 11. A review of the membership of the Gateshead Health and Wellbeing Board is proposed to reflect the broader approach to health and well-being.
- 12. A review of the delivery mechanisms for the strategy, to ensure they are fit for purpose and sufficiently focussed on the evidence-based actions is also required.

Recommendations

- 13. The Health and Wellbeing Board is asked to endorse the proposed Gateshead Health and Wellbeing strategy.

For the following reasons:

- i. To ensure the Board is well placed to respond to the health and wellbeing needs of the borough, alongside taking action to tackle increasing health inequalities within Gateshead.
- ii. To ensure that the Council and Health and Wellbeing Board are well placed to meet their responsibilities as required by the Health & Social Care Act 2012 and associated regulations.

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